

Celebrating 15 years of networking and education!

Retreat & Conference March 27-28, 2026 Sponsorship & Vendor Opportunities

ABOUT THE DHPO

Following the success of last year's event, the Dental Hygiene Practitioners of Ontario (DHPO) is pleased to announce we will be returning to the wonderful Elmhirst's Resort and Spa in Keene, Ontario for our 15th Annual Conference.

DHPO proudly stands as the only organization composed exclusively of dental hygiene business owners. Our members are the key decision-makers within their practices and offer influential perspectives within the dental community.

We're also excited to share that DHPO has officially been incorporated as a non-profit association in the Province of Ontario—marking a significant milestone in our continued growth and advocacy.

ABOUT THE EVENT

Celebrating 15 years of business networking and education, dental hygiene practice owners reveled in the experience of our 2025 conference. Our first ever resort-style event set a new standard for professional gatherings.

This year, we will see even greater collaboration within the ever-growing dental hygiene practice space as inspiring speakers and practice owners come together to guide and mentor others into the exciting path of entrepreneurship.

One of the highlights last year was the massive end of day roundtable discussion. We're so appreciative of those sponsors and vendors who stayed to hear the challenges owners and prospective owners face. We will again host our strategically placed dinner setting which allowed for business owners to talk about successes and challenges in an intimate setting with wonderful seasonal food.

Following the overwhelming success of last year's conference, we anticipate another sold-out vent this year. The resort is reserved exclusively for the DHPO event, with a daily capacity to welcome up to 130 attendees.

"One of the best conferences I've attended for networking with Vendors!"



WHY YOU SHOULD BE HERE IN 2026!

Dental hygiene business ownership in Ontario is expanding at an unprecedented pace, creating a surge in product demand from practice owners with full purchasing power. These entrepreneurs are actively seeking to build strong, lasting relationships with trusted vendors who can support their growth.

Our conference is the premier event designed to connect vendors directly with this thriving community. By participating, you'll gain access to decision makers who are shaping the future of oral health care in Ontario. With new legislation on the horizon that will allow RDH's to practice to their full scope, access to care will increase dramatically—further driving the need for reliable products and services.

This is your opportunity to position your business at the center of this growth and ensure your brand is top of mind with practice owners leading the oral health community.

"I loved the selection of the vendors"



A FOCUS ON YOU, OUR VENDORS We have dedicated The Conservatory at Elmhirst's as our vendor hall. We have reserved specific times in our conference schedule to direct attendees to The Conservatory to visit and network with our vendors.

The vender floor will be open Friday 12pm-5 pm and Saturday 10am-2pm

To encourage all attendees to visit each vendor, and to allow each vendor an opportunity to highlight their products and services- we will again run a "post card" contest (* available for sponsorship, see below). Each attendee will receive a postcard which has each vendor's logo on it. When the participant visits the vendor table, they will request their postcard be stamped on the vendors stamp. Fully stamped postcards will then be entered into a draw to win one of two prizes one (1) \$500 cash prize and one (1) complimentary registration and one night stay to next year's conference.

SPONSORSHIP

Exclusive opportunities to have your company positioned on higher commitment level.



Premium Sponsorship

Available – 2 \$3000

- 1 Vendor Booth (\$950 value and its inclusions)
- Brand logo on our social media, website leading up to the event and in the event program
- 3 exclusive social media posts leading up to the event
- ½ page in event program
- Recognition on event signage including screen roll during breaks
- Recognition in President's speech
- Verbal recognition at start of the main event
- 15-minute opportunity to have your company representative speak
- Accommodation for 2 for Thursday March 28 and Friday March 29th
- Inclusive of all meals from Friday to Saturday



Welcome Dinner

Available - 1 Friday March 27, 2026 \$1500 + plateable gift*

- Brand logo on our social media, website leading up to the event and in the event program
- Recognition on event signage
- Recognition in President's speech
- 10-minute opportunity to have your company representative speak at the Dinner

*125 plateable "wow" items for attendees (ex from last year: 204S hand scaler/plate and a sample bag)



"Everything was beyond perfect!"



Merchandise

Conference Bag \$1500.

Available-1

- Brand logo on fabric tote bags supplied to each attendee
- Brand logo on our social media, website leading up to the event and in the event program

Conference Bottle/Glassware \$1250

Available-1

- Brand logo on reusable water bottle/ glassware supplied to each attendee
- Brand logo on our social media, website leading up to the event and in the event program

Morning Stretch with Janelle \$1000 *

Available- 1

- Branded take home gift for each attendee, stretch ball or something similar
- Brand logo on our social media, website leading up to the event and in the event program
- Recognition on event signage

Cocktail Reception Sponsorship \$750

Available -1

- Signature drink named after your company presented to attendee's
- Brand logo on our social media, website leading up to the event and in the event program
- Recognition on event signage

Postcard Contest \$750

Available-1

- Brand recognition on 1 full side of printed postcard for main prize
- Verbal recognition at time of draw
- Brand logo on our social media, website leading up to the event and in the event program

Bed Bundle Sponsorship \$750

Available -1

- Brand recognition on personalized gift bags supplied to each attendee's room
- Brand logo on our social media, website leading up to the event and in the event program
- Recognition on event signage

^{*} Accommodation for 2 group sessions for up to 40 attendees with Janelle Beatty RMT for early morning stretch therapy

A dedicated vendor floor in the Conservatory at Elmhirst's Resort and Spa.

A vendor reception to be held on the floor, with a cash bar, and give the vendors exclusive time with attendees.

Existing business owners looking for new products, new suppliers and business partnerships will be available to you, our sponsors, and vendors throughout the event.

Many of our attendees come to this event to begin their business process. They are searching for info and advice from vendors on everything from financing to build outs to initial purchasing options.

VENDOR TABLES

\$950.00

- 8' linen table for 2 days
- Dedicated Vendor Reception & Social with bar and appetizers
- Postcard Contest to ensure vendor booth visits.
- lunch provided for 2 each day, coffee and tea throughout the day
- Brand logo on our social media, website, leading up to the event
- Listed recognition in event program
- Invitation to dinner

The vendor floor will be open Friday 12pm-5 pm and Saturday 10am-2pm

*we encourage all vendors to put information and small product into each attendee bag.

"It was educational, it was fun, and I left FIRED up!"



Additional sponsorship opportunities can be discussed or offered based on level of commitment.

SWAG!

MORE WAYS TO **SUPPORT**

In addition to your generous support of sponsorship and vendor floor booking we would like to give you the opportunity to put an item of your choice in the conference bag. A great way to get exposure for your product.

ATTENDEE GIFTS!

Consider donating a prize for our raffles held throughout the meeting. Minimum value \$100

ACCOMODATION

DHPO has reserved a block of rooms at nearby hotels for vendors to book on their own accord. Details will be in your confirmation of booking.

In the event there are cabins available, vendors will have access to them in the order of commitment.

ORDER **INFORMATION**

Orders are processed in the order payment is received. Early payment ensures a spot in our sponsorship roster.

You can place your order directly at www.dhpo.ca

Other questions or concerns please contact

Attn: Committee Chair admin@dhpo.ca



Information in this document is accurate at the time of distribution and is subject to change.