



APRIL 2-3, 2027



**Dental Hygiene
Practitioners of Ontario**

**Conference & Retreat
2027**

**SPONSORSHIP AND
EXHIBITOR KIT**

WWW.DHPO.CA

The Event



Are you coming to the cottage?

The DHPO Conference enters its third year as a unique retreat-style event, now hosted at Bayview Wildwood Resort in Muskoka. Building on the success of previous years, it has become a premier gathering for dental hygienists seeking education, inspiration, and professional growth.

Attendees include traditional practice clinicians, aspiring entrepreneurs, and hygiene practice owners, all benefiting from relevant and practical learning opportunities. The conference provides valuable knowledge, networking opportunities, and actionable tools to help attendees succeed in today's evolving dental hygiene profession.

Day 1 brings everyone together for a full-day program focused on clinical excellence, professional development, and evidence-based practice. Industry leaders share insights and strategies that participants can immediately apply in their careers.

Day 2 features two specialized learning streams. One supports dental hygienists interested in starting and growing an independent practice, while the other is designed for established practice owners seeking advanced strategies in leadership, operations, profitability, and business growth.



The DHPO

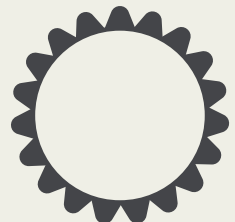


The Dental Hygiene Practitioners of Ontario (DHPO) is dedicated to advancing the business of dental hygiene practice across the province. It supports and empowers its members by fostering meaningful connections, advocating for the profession, and providing valuable educational opportunities.

Evolve.

Empower.

Educate.



Why Attend?



The dental hygiene profession in Ontario is growing rapidly, creating new opportunities for innovation, entrepreneurship, and independent practice ownership. As more hygienists expand their scope and launch businesses, demand continues to rise for products, technology, equipment, services, and professional support.

The DHPO 2027 Conference Retreat brings together dental hygienists at every stage of their careers, from emerging clinicians to aspiring entrepreneurs and established practice owners. This diverse audience offers vendors direct access to both current and future decision-makers shaping the profession.

By sponsoring or exhibiting, your organization can increase brand visibility, build valuable relationships, showcase solutions, and position itself as a trusted partner within Ontario's evolving dental hygiene community.



Opportunity

Event Sponsor

\$5000

SOLD

Banquet event with 15 minute talk. Sponsor must supply each dinner guest with gift (approx 125 @ \$75 each)

All Inclusive stay for 2 from Thursday check in - Saturday Checkout, including all meals

Exhibitor Floor Booth

30 minutes of speaking time during meeting on Day 1

Event website masthead exposure from time of sponsorship to end of event, lead onsite signage, 1 video social media address, 3 social media exposures



Lead Sponsor x 2 \$3500

ONE LEFT!

All Inclusive stay for 2 from Thursday check in -Saturday Checkout

Exhibitor Floor Booth

15 minutes of speaking time during meeting on Day 2

Lead onsite signage, 1 video social media address, 3 social media exposures

Available - 2



Lakeside Yoga

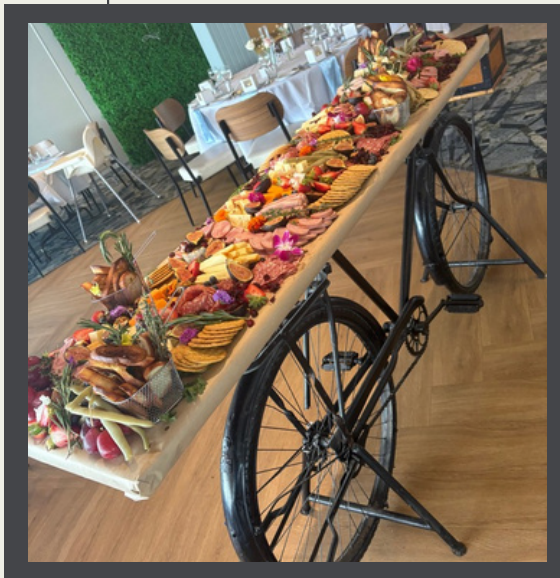
\$1500

SOLD

Exclusive merch exposure for 50 participants, with logo exposure on foam yoga block

Lead onsite signage, 1 video social media address, 3 social media exposures





Cocktail Reception

\$750

SOLD

A lively cocktail reception that offers dedicated time for attendees to connect within the exhibitor showcase. This sponsorship creates a memorable networking experience, complete with an impressive charcuterie spread and a signature drink to keep guests energized and engaged leading into the evening banquet.

Attendee Water Bottle

\$1000

A favourite of attendees, quench your thirst with a branded BPA free water bottle. Gain long lasting brand visibility on the official conference merch featuring your company logo alongside DHPO's as a collaborative brand partnership.

Conference Bag

\$1000

Gain long lasting brand visibility on the official conference attendee bags. Each bag will feature your company logo alongside DHPO's as a collaborative brand partnership.

Contest Postcard

\$500

Feature your brand on a 5x7 conference card distributed to every attendee. The card will be part of an engaging exhibitor contest held in the showcase hall. Attendees will have the chance to win exciting prizes, including a \$500 cash award and complimentary registration for next year.





Meet & Greet Social Thursday

\$500

Welcome attendees as they arrive!

The DHPO Board will be hosting an informal meet and greet on Thursday evening at the Echo Bar & Lounge, featuring appetizers and a cash bar. Your sponsorship will provide valuable exposure with on-site signage recognizing your support of this networking opportunity.

Friday Hospitality Sponsor |

\$500

Kick Off the Retreat!

Help create a warm welcome as attendees begin their retreat experience. Your sponsorship includes print recognition at Friday's buffet breakfast, buffet lunch, and all-day coffee and snack stations, ensuring repeated visibility with every attendee.

Saturday Hospitality Sponsor

\$500

Keep the Momentum Going!

Fuel a full day of learning, networking, and connection. Your sponsorship includes print recognition at Saturday's buffet breakfast, buffet lunch, and all-day coffee and snack stations, ensuring repeated visibility with every attendee.

Cottage Gifts

\$500

SOLD

Have your product placed on each attendee's bed, putting your brand front and center from the moment they arrive. It will be paired with a curated selection of comforting, welcoming gifts to create a memorable first impression.



** All sponsorship commitment will receive recognition in the weekend program and exposure on social media and marketing campaigns. Guaranteed exposure is written within the item description



Be Seen



It costs nothing to put something in our bag!

Unable to attend?

Including a product sample puts your brand directly in the hands of practicing dental hygienists, whether they are business owners with full purchasing power, or team members who shape product choices and patient care.

For even greater impact, consider pairing your sample with an exclusive conference offer to encourage trial and drive future sales.

Donate a prize!

Your donated prize will be raffled this year to attendees who purchase tickets!

Proceeds will help contribute to the outreach events DHPO organizes throughout the year.





Exhibitors

The Exhibitor Showcase in Cedar Room

The Cedar Room, located separately from the main meeting space at Bayview will serve as the dedicated vendor showcase area. Scheduled vendor floor times ensure attendees are directed to the space and have meaningful opportunities to connect with exhibitors.

Our popular Postcard Contest returns this year. Attendees will receive a postcard featuring every vendor logo and must visit each booth to complete their card. Completed entries will be entered into a prize draw, with two winners receiving:

- One (1) \$500 cash prize
- One (1) complimentary pass to next year's conference
- (prizes pending sponsorship)



This experience drives attendees to every booth, providing vendors with valuable exposure and meaningful engagement opportunities.

Additional sponsorship opportunities are available exclusively on the vendor floor, including a dedicated Exhibitor Cocktail Reception featuring a cash bar and focused networking time with attendees.

Our audience is eagerly seeking new products, suppliers, and opportunities. Many attendees rely on vendors for guidance on financing, construction, equipment, purchasing, and other key startup needs, making this an ideal environment to showcase your products and services.

\$950 per table

Included

8' linen table for 2 days

A dedicated vendor floor in the Cedar Room.

Dedicated Vendor Reception & Social

Postcard Contest to ensure vendor booth visits.

Lunch provided for 2 persons each day, coffee and tea throughout the day

Vendor Floor Hours

Friday: 12:00 PM — 7:00 PM

Saturday: 10:00 AM — 3:00 PM

Info To Know



Location

Bayview Wildwood Resort

1500 Port Stanton Pkwy,
Severn Bridge, ON P0E 1N0

Dates

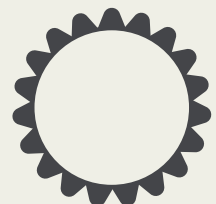
April 2-3, 2027

Load in Thursday pm or Friday am
(times TBC)

Accommodation

We have reserved suites at a nearby hotel in Orillia for Exhibitors. Details will come in the commitment details.

Information in this document is correct at time of distribution and is subject to change without notice



How to register

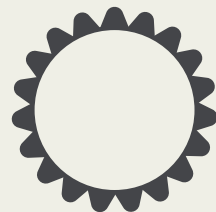


Print the last page of this document and
complete the details and submit now to
secure a spot

admin@dhpo.ca

Register online starting September 8

www.dhpo.ca





SPONSOR & EXHIBITOR APPLICATION

16TH ANNUAL DHPO CONFERENCE

Date: Friday April 2, 2027
Saturday April 3, 2027
Location: Bayview Wildwood Resort
Severn Bridge, Ontario

Please complete and submit to admin@dhpo.ca

Company Name _____

Contact Person _____

Email _____

Phone _____

Please indicate Vendor option and/or Sponsored Item (See attached Package)

Check all that apply

☐ Please assign me a Exhibitor Showcase table for \$950

☐ I would like to sponsor the following item

Payment information

Invoices will be sent to all commitments on or about September 1, 2027. Payment can be made via E-Transfer, Company Cheque, VISA or Mastercard. Payment will be due at time of receipt.

Please advise us ASAP if you would prefer your invoice now